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**NEVADA DEVELOPMENT AUTHORITY AIDS  
ICO GLOBAL COMMUNICATIONS IN ESTABLISHING  
ESSENTIAL FACILITIES IN LAS VEGAS**

ICO Global Communications Holdings (NASDAQ: ICOG), a leading satellite communications company developing an advanced next-generation hybrid media system, successfully launched its North American geosynchronous satellite, ICO G1 on April 14, 2008 from Cape Canaveral, Florida. The ICO G1 satellite is the largest commercial satellite ever launched, and provides coverage to reach mobile devices throughout the continental U.S., Alaska, Hawaii, Puerto Rico and the U.S. Virgin Islands. ICO is developing a product which combines fully-interactive mobile video, navigation and emergency assistance known as ICO mim (mobile interactive media); ICO will be conducting alpha trials later this year. ICO has been conducting live demonstrations of its mobile video service in Las Vegas since January 2008.

The company chose Las Vegas as one of two locations to conduct market trials, and also has an essential ground-based facility here in Southern Nevada. ICO is implementing a state-of-the-art technology known as 'ground based beam forming', which allows ICO to operate its satellite payload from its Nevada gateway. The ICO G1 satellite is the first commercial satellite to use this innovative system.

Aiding ICO with site selection, approvals and incentives was the Nevada Development Authority (NDA). Saving ICO \$4.8 million dollars in the process, NDA helped the company find a prime location that not only allows for excellent trials, but also allows for an amazing positive impact on their bottom line. With a total capital equipment investment of \$84 million, a 5-year local tax revenue impact of over \$2.4 million and a 5-year economic impact of over \$10.7 million, ICO Global Communications is a welcome addition to Las Vegas.

**About ICO**

ICO Global Communications (Holdings) Limited is a satellite communications company developing an advanced next-generation hybrid media system, combining both satellite and terrestrial communications capabilities. ICO G1 is capable of supporting wireless voice, data, and/or Internet services throughout the United States on mobile and portable devices. ICO is deploying a mobile interactive media service known as ICO mim™. ICO mim will combine ICO's unique interactive satellite capability with nationwide coverage to deliver a new level of navigation, enhanced roadside assistance and the ultimate mobile video experience, including 10-15 live channels of premium television content. ICO is based in Reston, Virginia. For more information, visit [www.ico.com](http://www.ico.com).